



## Quarterly Journal 2013

### **Social Media in HR Showcase**

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We evaluated solutions on three parameters:

1. Robustness of product or solution
2. Customer Base
3. Ability to sustain

Many companies have expressed their trust in MyParichay and it shows on their long clientele list. Their strength lies in enabling users to leverage connections via Facebook and LinkedIn...

- Huge installed base
- Excellent backend processes
- Good testimonials.